MULTIMEDIA DESIGN / MOTION / AI

Christopher Touma

Senior Multimedia & Motion Designer · AI-Assisted Production



01 / PROFILE

Graphic designer by degree turned senior motion designer, with 7 years across agencies (Memac Ogilvy, VML, Incubeta) and B2B SaaS. I take videos from concept to design to animation with a strong sense of timing, scaling AI up or down depending on the pipeline and tools. My work helped win the MG Motor pitch and contributed to Incubeta's Agency of the Year win with McDonald's KSA.

02 / EXPERIENCE

Supy.io · Remote — 2026 - Present
Lead Designer
Expanded AI integration across design and video production. Delivered paid-media statics and videos, an AI-assisted 3D brand film, and event assets (backdrops, roll-up banners).

Netizency (NTZ) — 2025 - 2026
Senior Multimedia Designer
Built AI production pipelines and workflows and trained the team on tools such as Higgsfield. Won the MG Motor pitch with videos I created.

Incubeta · Dubai — 2022 - 2025
Motion Designer, then Senior Motion Designer
Contributed to McDonald's KSA work that helped Incubeta win Agency of the Year. Animated campaigns for major brands including McDonald's and AlUla.

VML · Dubai — 2023 - 2024
Freelance Animator
Animated UI/UX and product interfaces for client campaigns.

Kristie's Lab · Lebanon — 2022
Motion Designer
Animated luxury-brand content and large-format videos for food, beverage and luxury clients.

A2Z Media · Lebanon — 2021 - 2022
Digital Designer
Moved into animation, creating campaign visuals and motion across industries, and contributed to client pitches.

Memac Ogilvy · Lebanon — 2019 - 2020
Junior Digital Designer
Learned end-to-end agency workflows, designed digital campaign assets and supported pitches that secured client contracts.

03 / TOOLS

Ae Pr Ps Ai

GENERATIVE AI

04 / EXPERTISE

Motion graphics & 2D animation
AI-assisted 3D animation
Video editing
Storyboarding
Social & ad content
Brand visuals · App design

05 / EDUCATION

BA Graphic Design
Middlesex University
London · 2015 - 2018

06 / LANGUAGES

English	Fluent
Arabic	Fluent
French	Conversational
Bulgarian	Intermediate

Nationality: Bulgarian (EU)

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Marseille, France
Remote preferred · Open to hybrid, on-site or relocation